

MIDDLEFORK INSURANCE AGENCY, INC.

21 Ky 11 South
Booneville, Ky 41314
Phone: 606 593-6268
Fax: 606 593-7264

P.O. Box 699
Campton, Ky 41301
Phone: 606 668-9645
Fax: 606 668-3171

P.O. Box 410
Whitesburg, Ky 41858
Phone: 606 633-4626
Fax: 606 633-8347

P.O. Box 935
Hyden, Ky 41749
Phone: 606 672-2408
Fax: 606 672-1531

256 East Main Street
Hazard, Ky 41701
Phone: 606 435-0144
Fax: 606 436-1028

P.O. Box 613
Jackson, Ky 41339
Phone: 606 666-2468
Fax: 606 666-9809

PRIVACY STATEMENT

IMPORTANT NOTICE

HOW WE USE AND PROTECT YOUR PERSONAL INFORMATION

MIDDLEFORK INSURANCE AGENCY, INC. SHARES YOUR CONCERN ABOUT PRIVACY. WE UNDERSTAND THAT YOU WANT TO KNOW HOW WE TREAT THE PERSONAL INFORMATION THAT WE OBTAIN FROM YOU OR OTHER SOURCES IN THE COURSE OF PROVIDING YOU WITH PRODUCTS AND SERVICES. AS A MIDDLEFORK INSURANCE AGENCY CUSTOMER, YOU MAY BE WONDERING.....

- WHAT DO WE DO WITH THE PERSONAL INFORMATION WE HAVE ABOUT YOU?
- WHAT KIND OF PERSONAL INFORMATION DO WE HAVE AND WHERE DID WE GET IT?
- HOW DO WE PROTECT THAT INFORMATION?
- HOW CAN YOU FIND OUT WHAT INFORMATION WE HAVE ABOUT YOU?

WE HOPE THIS NOTICE WILL HELP ANSWER THOSE QUESTIONS. WE WANT YOU TO KNOW THAT WE RESPECT THE PRIVACY OF OUR CUSTOMERS.

WHAT DO WE DO WITH PERSONAL INFORMATION WE HAVE COLLECTED ABOUT YOU?

MIDDLEFORK DOES NOT DISCLOSE ANY OF YOUR PERSONAL INFORMATION , OR YOUR MEDICAL INFORMATION, TO COMPANIES OR ORGANIZATIONS NOT AFFILIATED WITH US.

AS YOUR INSURANCE AGENCY, MIDDLEFORK INSURANCE MAY USE YOUR PERSONAL INFORMATION IN YOUR FILES FOR MARKETING PURPOSES OR TO HELP YOU WITH YOUR OVERALL INSURANCE PROGRAM. WE MAY ALSO USE YOUR PERSONAL INFORMATION TO COMMUNICATE WITH YOU ABOUT PRODUCTS, FEATURES, AND OPTIONS YOU HAVE EXPRESSED AN INTEREST IN OR THAT WE BELIEVE MAY BE OF INTEREST TO YOU. IN ADDITION, WE MAY, AS PERMITTED BY LAW AND WITHOUT YOUR PRIOR PERMISSION, PROVIDE PERSONAL INFORMATION ABOUT YOU CONTAINED IN OUR RECORDS OR FILES TO PERSONS OR ORGANIZATIONS SUCH AS:

- PERSONS WHO PERFORM A BUSINESS FUNCTION FOR US
- INSURANCE SUPPORT ORGANIZATIONS
- OTHER INSURANCE COMPANIES IN ORDER TO PERFORM THEIR ROLE IN AN INSURANCE TRANSACTION INVOLVING YOU
- INDEPENDENT CLAIM ADJUSTERS
- BUSINESSES WITH WHOM WE HAVE A MARKETING AGREEMENT
- BUSINESSES THAT CONDUCT ACTUARIAL OR RESEARCH STUDIES
- REGULATORY OR LAW ENFORCEMENT AUTHORITIES
- OUR AFFILIATED INSURANCE COMPANIES
- PERSON REQUESTING INFORMATION PURSUANT TO SUBPOENA OR COURT ORDER
- REPAIR SHOPS AND RECOMMENDED VENDORS

WHAT KIND OF PERSONAL INFORMATION DO WE HAVE AND WHERE DID WE GET IT?

MUCH OF THE PERSONAL INFORMATION THAT WE HAVE ABOUT YOU COMES DIRECTLY FROM YOU. YOU DISCLOSED MUCH OF THIS INFORMATION TO US ON YOUR APPLICATION OR REQUEST FOR INSURANCE OR OTHER PRODUCTS WE OFFER. WE MAY CONTACT YOU BY TELEPHONE OR MAIL FOR ADDITIONAL INFORMATION. WE ALSO KEEP INFORMATION ABOUT THE TYPES OF PRODUCTS AND SERVICES YOU PURCHASE FROM US, AS WELL AS ACCOUNT BALANCES AND PAYMENT HISTORY.

DEPENDING ON THE NATURE OF THE TRANSACTION YOU ARE COMPLETING WITH US, YOU MAY BE REQUIRED TO PROVIDE OUR AGENCY OR OTHER ENTITIES WORKING ON OUR AGENCY'S BEHALF WITH INFORMATION. THAT INFORMATION MAY INCLUDE, FOR EXAMPLE, YOUR NAME, ADDRESS, BIRTHDATE, PHONE NUMBER, HEALTH INFORMATION, E-MAIL ADDRESS, TYPES AND NUMBERS OF THE POLICIES YOU HOLD, DRIVER'S LICENSE NUMBER, ACCIDENT/VIOLATION HISTORY, INFORMATION ABOUT VEHICLE OPERATORS, MORTGAGES, LIEN/LEASE HOLDERS, OR VEHICLE INFORMATION.

WE MAY ALSO COLLECT PERSONAL INFORMATION FROM OUTSIDE SOURCES, INCLUDING CUSTOMER REPORTING AGENCIES AND HEALTH CARE PROVIDERS. THIS INFORMATION INCLUDES LOSS INFORMATION REPORTS, MOTOR VEHICLE REPORTS, CREDIT REPORTS AND MEDICAL INFORMATION.

HOW DO WE PROTECT YOUR PERSONAL INFORMATION?

WHEN WE SHARE PERSONAL INFORMATION WITH COMPANIES WORKING ON MIDDLEFORK INSURANCE AGENCY'S BEHALF, WE PROTECT PERSONAL INFORMATION WHERE REQUIRED BY LAW WITH A CONFIDENTIALITY AGREEMENT THAT OBLIGATES THOSE COMPANIES TO CONFORM TO OUR STANDARDS AND KEEP CONFIDENTIAL ANY INFORMATION ABOUT YOU THAT WE GIVE THEM. WITHIN THE MIDDLEFORK INSURANCE AGENCY, YOUR PERSONAL INFORMATION IS AVAILABLE TO THOSE INDIVIDUALS WHO MAY NEED TO SEE IT TO FULFILL AND SERVICE YOUR INSURANCE NEEDS. IN ADDITION, WE COMMUNICATE REGARDING THE NEED TO PROTECT YOUR INFORMATION TO THOSE INDIVIDUALS WHO HAVE ACCESS TO IT, AND WE'VE ESTABLISHED PHYSICAL, ELECTRONIC, AND PROCEDURAL SAFEGUARDS TO PROTECT YOUR INFORMATION.

HOW CAN YOU FIND OUT WHAT INFORMATION WE HAVE ABOUT YOU?

YOU MAY REQUEST TO EITHER SEE, OR OBTAIN FROM US BY MAIL, THE PERSONAL INFORMATION ABOUT YOU IN OUR RECORDS. IF YOU BELIEVE THE PERSONAL INFORMATION ABOUT YOU IN OUR RECORDS IS INCOMPLETE OR INACCURATE, YOU MAY REQUEST THAT WE MAKE ANY NECESSARY CORRECTIONS, ADDITIONS, OR DELETIONS TO THE DISPUTED PERSONAL INFORMATION.

YOU MAY SEND ANY REQUESTS LISTED ABOVE IN WRITING TO:

MIDDLEFORK INSURANCE AGENCY, INC.
ATT: CUSTOMER PRIVACY INQUIRIES
21 Ky 11 SOUTH
BOONEVILLE, KY 41314

WE HOPE YOU HAVE FOUND THIS IMPORTANT NOTICE HELPFUL. IF YOU HAVE ANY QUESTION'S OR WOULD LIKE MORE INFORMATION, PLEASE DON'T HESITATE TO CONTACT YOUR MIDDLEFORK INSURANCE AGENTS: SUSAN SEBASTIAN AT 606 593-6268; WAYNE MORGAN AT 606 668-9645; KEN DEAN AT 606 672-2408; PAULA MILLER AT 606 666-2468; MELANIE GOULD AT 606 435-0144; BILL MULLINS OR ANNA REYNOLDS AT 606 633-4626.